هيئة تنظيم الاتصالات
Telecommunications Regulatory Authority

TELECOM SECTOR INDICATORS

Q1 2025

Mobile Telephone

	Q1, 2024	Q2, 2024	Q3, 2024	Q4, 2024	Q1, 2025
Mobile Telephone Subscriptions 4.0% ▲	6,506,137	6,228,827	6,310,861	6,353,877	6,609,198
Penetration per Inhabitant 3.1% ▲	125.9%	120.5%	121.5%	122.4%	125.5%
Monthly Average Minutes per Subscription 9.0% ▼	99.8 Min	106.4 Min	108.7 Min	111.0 Min	100.9 Min
Mobile Telephone ARPU 1.1% ▲	1.478 OMR	1.597 OMR	1.670 OMR	1.720 OMR	1.738 OMR
Internet of Things Subscriptions 34.3% ▲	695,582	713,790	930,204	1,153,247	1,549,382

Mobile Broadband

	Q1, 2024	Q2, 2024	Q3, 2024	Q4, 2024	Q1, 2025
Mobile Broadband Subscriptions 0.3% ▲	5,445,595	5,329,728	5,317,971	5,344,731	5,359,428
Penetration per Inhabitant 0.3% ▲	105.4%	102.6%	102.4%	101.5%	101.7%
Monthly Average GBs per Subscription 2.3% ▲	7.2 GB	8.3 GB	8.3 GB	8.2 GB	8.4 GB
Mobile Broadband ARPU 3.3% ▼	3.473 OMR	3.586 OMR	3.574 OMR	3.431 OMR	3.317 OMR

Fixed Telephone

	Q1, 2024	Q2, 2024	Q3, 2024	Q4, 2024	Q1, 2025
Fixed Telephone Subscriptions 0.7% ▲	443,296	441,456	430,810	435,482	438,632
Penetration per Household 0.4% ▲	63.1%	62.9%	61.3%	62.0%	62.5%
Monthly Average Minutes per Subscription 3.7% ▲	25.5 Min	24.5 Min	25.7 Min	22.1 Min	22.9 Min
Fixed Telephone ARPU 9.7% ▼	1.847 OMR	1.762 OMR	1.848 OMR	1.789 OMR	1.616 OMR

Fixed Broadband

	Q1, 2024	Q2, 2024	Q3, 2024	Q4, 2024	Q1, 2025
Fixed Broadband Subscriptions 0.5% ▲	572,565	575,645	576,093	582,900	585,853
Penetration per Household 0.4% ▲	81.5%	82.0%	82.0%	83.0%	83.4%
Monthly Average GBs per Subscription 14.5% ▲	560.3 GB	585.1 GB	594.4 GB	564.9 GB	647.1 GB
Fixed Broadband ARPU 1.2% ▼	29.552 OMR	29.026 OMR	29.256 OMR	30.036 OMR	29.669 OMR

International Calls

	Q1, 2024	Q2, 2024	Q3, 2024	Q4, 2024	Q1, 2025
International Outgoing Minutes 8.6% ▼	174.7 Mn Min	159.3 Mn Min	188.4 Mn Min	148.0 Mn Min	135.2 Mn Min
International Incoming Minutes 10.4% ▼	35.7 Mn Min	32.7 Mn Min	34.7 Mn Min	34.7 Mn Min	31.1 Mn Min

The percentages Increase and decrease indicate the rate of change in Q1, 2025 compared to Q4, 2024.
The penetration rates for Q1 2025, are calculated based on NCSI (Dec 2024) population (5,268,072) & household (725,967).