







MOBILE BROADBAND







1 As per ITU definition the (Mobile broadband subscribers (potential access)) has been replaced with the Active Mobile Broadband Subscribers.

The Active Mobile Broadband subscribers has been calculated as per ITU Handbook to represent the sum of:

(i) Dedicated mobile broadband subscriptions: (All subscribers who have subscribed to a data plan which has a subscription charge and fixed period of subscription irrespective of the subscription duration (daily, weekly or monthly plans)

(ii) Standard Mobile Broadband Subscriptions: (subscribers who use 3G broadband service at least once in a month without subscribing to a fixed duration plan. These are generally called "pay as you go" (PAYG) users.

Note: The penetration rates for the month of are calculated based on the new population which is ( ) as on per latest statistics provided by NCSI, accordingly the penetration rates reduced due to increase in the population Households: (as per census 2010)

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